

## MI'KMAQ CATERING COMPANY

# NAME & LOGO CONTEST

DEADLINE FOR SUBMISSIONS MONDAY OCTOBER 30, 2017



**East Coast Catering (N.S.) Limited (ECC-NS) and the Mi'kmaq Resource Development Partnership** recently entered in to a Joint Venture Partnership. Our current company name – Mi'kmaq ECC NS Support Services is now majority owned by the 13 Mi'kmaq communities.

**What does East Coast Catering do:** We provide worker camps, catering, housekeeping, and janitorial services to remote site camps such as mine sites, transmission line projects, and large industrial construction projects. In addition, we are the leading provider of catering and janitorial services in the Nova Scotia offshore oil & gas industry. So basically, we provide the people to prepare the food and cleaning in far away locations so that the people who work on these types of projects have a clean room to sleep in and great hot food to eat every day.

**Winner(s) will be announced on Friday November 3, 2017**

**Prize Option 1: \$500.00 (winning submission of both Name & Logo if both selected by Sponsor)**

**Prize Option 2: \$250.00 (winning submission for Name only)**

**Prize Option 3: \$250.00 (winning submission for Logo only)**



## SPECIFICATIONS

- Create a name in the Mi'kmaq language for the newly formed Joint Venture Company
- Sketch a logo for the newly formed Joint Venture Company
- Include a tagline (max. 5 words), as an 'optional' component of the logo
- Both name and logo must:
  - Represent the Mi'kmaq culture in a recognizable way;
  - Represent a remote site food service and housekeeping company in a recognizable way; and
  - Reflect the values of the Mi'kmaq culture and ECC's Guiding Principles and Values.
- Briefly describe the rationale for the suggested company name and/or logo and tagline
- Provide a brief biography (1 paragraph) about why you choose to submit for the competition.

**All Entries must be submitted electronically to: [Sheila@memski.ca](mailto:Sheila@memski.ca)**

**All Entries must be a maximum file size of 5MB**

**Design of company name, logo and optional tagline must be authentic and original**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.**

**Contest Rules on following pages**



## OFFICIAL CONTEST RULES

### **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.**

The “**Mi’kmaq Catering Company Name and Logo Contest**” (“Contest”) is sponsored by Beaubassin Mi’kmaq Wind Management (“Sponsor”). This contest is governed by these official rules (“Official Rules”). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, provincial and local laws and regulations and is void where prohibited by law.

Any questions, comments or complaints regarding the promotion will be directed to Sponsor.

### **ELIGIBILITY**

This contest is open to any Mi’kmaq individual that is currently enrolled in primary, secondary, or post-secondary institution. Individual must possess a valid status card from one of the 13 Nova Scotia Mi’kmaq communities.

### **CONTEST PERIOD**

The Contest begins Thursday October 19, 2017 and ends 4:59PM AST Monday October 30, 2017 (“Contest Period”). All entries (submissions) must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

### **HOW TO ENTER**

You may enter the Contest through emailing your submission to [Sheila@memski.ca](mailto:Sheila@memski.ca). After submitting the required information, the entrant will receive one (1) entry into the drawing. Only one (1) submission per eligible person is allowed. Multiple submissions may result in disqualification.

### **WINNER SELECTION**

All eligible entries received during the Submission Period will be gathered into a database at the end of the Submission Period. A winner or multiple winners will be chosen at the sole discretion of the Sponsor.

The winners will be announced on or about Friday November 3, 2017 on or about noon AST. Announcement and instructions for prize will be sent to the e-mail address supplied on the potential prize winner’s submission. Each entrant is responsible for monitoring his/her e-mail account for prize notification and receipt or other communications related to this Contest. If a potential prize winner cannot be reached by Administrator (or Sponsor) within two (2) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. Upon the request of the Sponsor, the potential winner may be required to return a copy of their valid status card from any of the 13 Nova Scotia Mi’kmaq communities, proof of enrolment in primary, secondary, or post-secondary institution. If a potential winner fails to comply with these official rules, that potential winner may be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

### **PRIZES:**

Prize Option 1: \$500.00 CAD (This prize will be for the winning submission of both the winning company name and company logo) No other prize(s) will be awarded if the potential winner’s company logo and company name is selected by the Sponsor.

Prize Option 2: \$250.00 CAD (This prize will be for the winning submission the winning company name only) Prize Option 1 will not be awarded if the potential winner’s company name only is selected.

Prize Option 3: \$250.00 CAD (This prize will be for the winning submission the winning company logo only) Prize Option 1 will not be awarded if the potential winner’s company name only is selected.

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. **ALL FEDERAL, PROVINCIAL AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.**





### **ADDITIONAL LIMITATIONS**

Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Contest, without notice, and for any reason, including, without limitation, if Sponsor determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

### **INDEMNIFICATION AND LIMITATION OF LIABILITY**

BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, THE FACEBOOK PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

### **PUBLICITY**

By participating, each entrant grants Sponsor permission to use his/her name and any content in their submission to Sponsor for publicity purposes without payment of additional consideration, except where prohibited by law.

### **CONTEST SPONSOR**

Beaubassin Mi'kmaq Wind Management

Any questions regarding this Contest should be directed to **Mi'kmaq Catering Company Name and Logo Contest** at [Sheila@memski.ca](mailto:Sheila@memski.ca) or by phoning Sheila at 902-539-2933.

